

RICE MARKET REPORT

Volume: 41

Dated: 15th January 2026.



CONTENT COVERED IN THIS REPORT:

Welcome to **RNT (Weekly market report)** on the rice sector, with a special emphasis on **Pakistan's role** in the global market.

List of Topics:

This report will cover the following topics:

1. Major rice varieties grown in Pakistan (**Basmati & Non-Basmati**).
2. Summary of all paddy rates.
3. Emerging Basmati Varieties for new season crop (**2025-26**).
4. Approved Rice Varieties of Pakistan.
5. Pakistan Rice News Highlights.
6. Rice Farming in Pakistan.
7. Pakistan Month-wise Exports.
8. Pakistan Export Prices (**Basmati & Non-Basmati**).
9. Global Rice Prices.
10. Global Rice News Highlights.
11. Major Update This Week
12. Global Rice Tender & Trade.
13. Upcoming Global Rice Events.



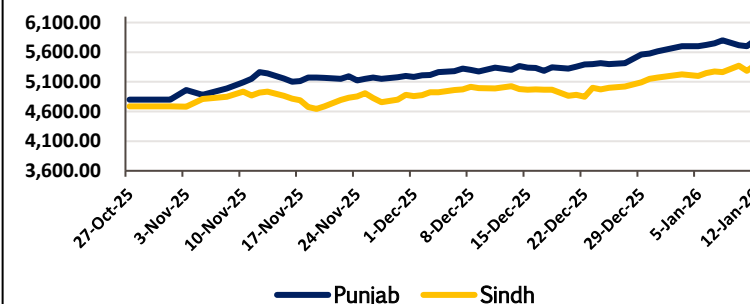
MAJOR RICE VARITIES GROWN IN PAKISTAN: (Basmati)

(Production, consumption, supply and Demand)



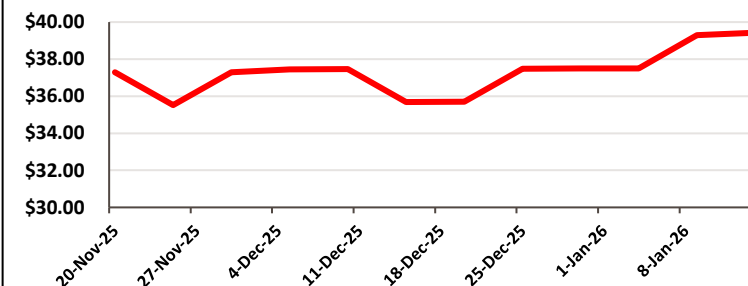
Super Basmati		
Growing Region	Punjab: Major quantity	Sindh: Relatively good quantity
Production Area	Punjab: 1% Decline in area 2025-26: 13,00,000 Acres 2024-25: 13,13,000 Acres	Sindh: N/A
Quality of the crop year (2025-26)	Good quality of the crop is being reported so far in various areas of punjab.	Good quality of the crop is being reported so far in various areas of Sindh.
Variants Available	<ul style="list-style-type: none"> • Super basmati brown • Super basmati milled • Super basmati parboiled brown • Super basmati parboiled Milled 	
Major Markets	Europe, Gulf region and UK.	
Supply and Demand	<ul style="list-style-type: none"> • In July–Nov FY2025–26, total rice exports fell by 40.02% in volume, Super and 1121 saw volumes drop 41.79%, while export earnings fell 37.58%. • As per the reports, Gulfood 2026 is happening this week and provides fresh opportunity for exports yet FOB levels remain stable. • Pakistani exporters continue to monitor developments in Iran, where political unrest and payment delays have heightened risk for credit-based shipments same issue faced by Indian suppliers. • Locally, Super Basmati paddy prices have shown a bullish trend this week, supported by short-term inflation in Pakistan. Current paddy rates are hovering around PKR 5,700–5,800 per 40 kg in punjab, increased then earlier prices. 	
Local Consumption	Super basmati is consumed locally in a lower proportion.	
Competition	Pakistan: Super Basmati Milled: \$950 - \$990 (FOB PER TON)	India: PUSA Basmati White: \$930-\$960 (FOB PER TON)

Super basmati paddy prices in Punjab & Sindh
Crop Season (2025-26)
(Rates per 40 kg bag)



(1 USD = PKR 279.85, recorder on 15th January 2026)

Super basmati Domestic raw (white) rice prices
Crop Season (2025-26)
(Rates per 40 kg bag)

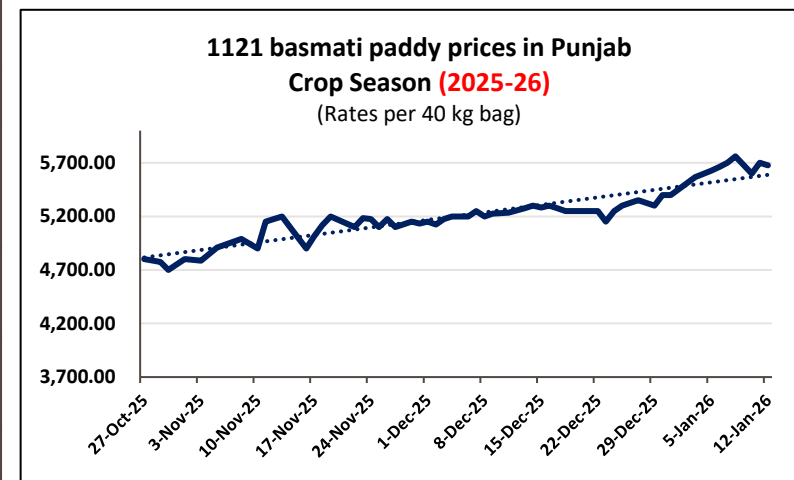


(1 USD = PKR 279.85, recorder on 15th January 2026)

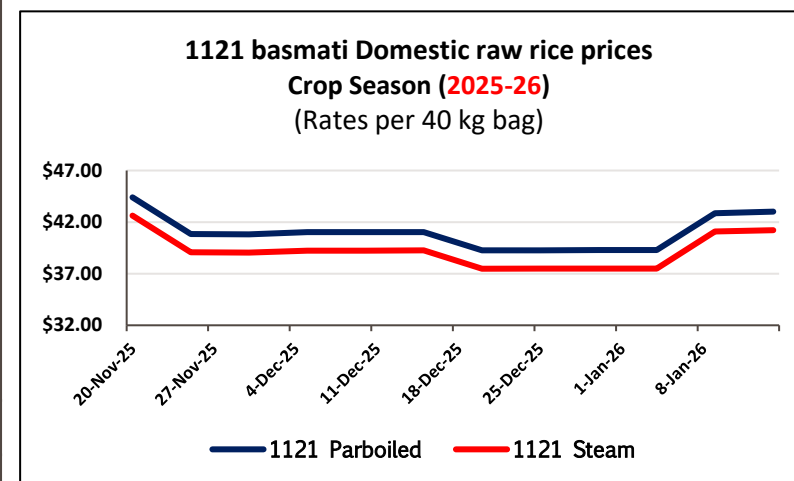
MAJOR RICE VARITIES GROWN IN PAKISTAN: (Basmati)

(Production, consumption, supply and Demand)

1121/Kainat Basmati		
Growing Region	Punjab: Major quantity	Sindh: Very low quantity
Production Area	Punjab: 9% Decline in area 2025-26: 18,50,000 Acers 2024-25: 20,17,000 Acers	Sindh: N/A
Quality of the crop year (2025-26)	Good quality of the crop is being reported so far in various areas of punjab.	
Variants Available	<ul style="list-style-type: none"> 1121 basmati Parboiled 1121 basmati Steam 1121 basmati Milled 	
Major Markets	Europe, Gulf region and UK.	
Supply and Demand	<ul style="list-style-type: none"> As per news, July–Nov FY2025–26, total rice exports fell by 40.02% in volume, Super and 1121 saw volumes drop 41.79%, while export earnings fell 37.58%. Exports of 1121 Basmati have been limited, with high price differentials versus Indian rice restricting large-scale business. The recent Iranian tender for 10,000 MT of 1121 white basmati provides a modest opportunity, but buyers remain cautious due to credit risks and shipment uncertainties. Gulfood 2026 is happening this week and provides fresh opportunity for exports. On the local front, 1121 paddy prices have experienced a slight bullish trend, due to short-term inflation, current paddy rates are hovering around PKR 5500–5,700 per 40 kg, much higher than earlier paddy prices. 	
Local Consumption	1121 basmati rice is consumed locally	
Competition	Pakistan: 1121 Basmati Parboiled: \$1100 - 1150 (FOB per ton)	India: 1121 Basmati Golden Sella: \$1000 to \$1050 (FOB per ton)



(1 USD = PKR 279.85, recorder on 15th January 2026)

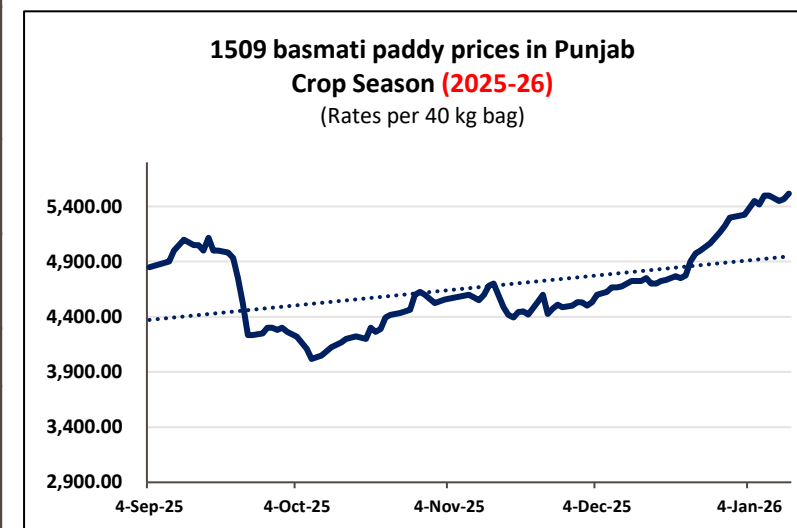


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MAJOR RICE VARITIES GROWN IN PAKISTAN: (Basmati)

(Production, consumption, supply and Demand)

1509/Kisan Basmati		
Growing Region	Punjab: Major Quantity	Sindh: Not available in Sindh
Production Area	Punjab: 10% Increase in area 2025-26: 12,36,000 Acers 2024-25: 11,08,000 Acers	Sindh: N/A
Quality of the crop year (2025-26)	Good quality of the crop is being reported so far in various areas of punjab.	
Variants Available	<ul style="list-style-type: none"> 1509 basmati Parboiled 1509 basmati Steam 1509 basmati Milled 	
Major Markets	Gulf region, UK and USA.	
Supply and Demand	<ul style="list-style-type: none"> As per the market, 1509 Paddy prices have risen sharply to PKR 5,300–5,600 per 40 kg compared to last week level of PKR 5,100–5,300 per 40 kg, reflecting a bullish trend supported by short-term inflation. Market observers anticipate sustained domestic price momentum in the near term. Moreover, Pakistan's rice exports have faced a challenging environment during the first five months of fiscal year 2025–26 (July–Nov). Overall, total rice exports fell by 40.02% in volume, with values declining 49.24% in USD terms. Basmati rice, comprising Super, 1121, and 1509, saw volumes drop 41.79%, while export earnings fell 37.58%, 	
Local Consumption	1509 basmati rice is consumed locally and also exported in some proportion.	

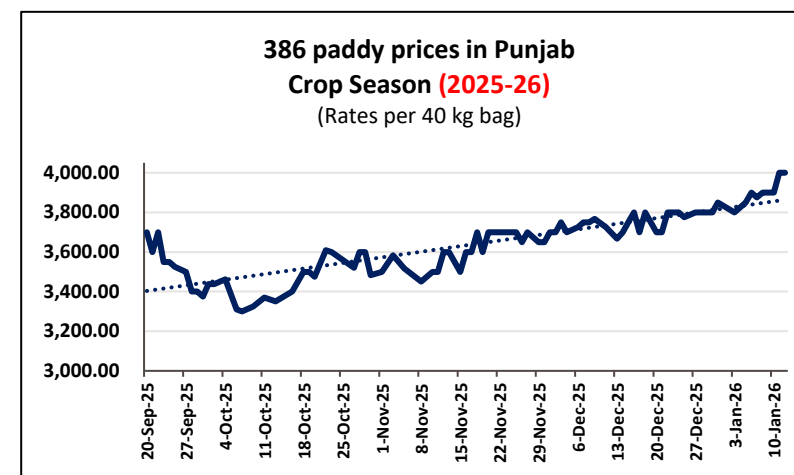


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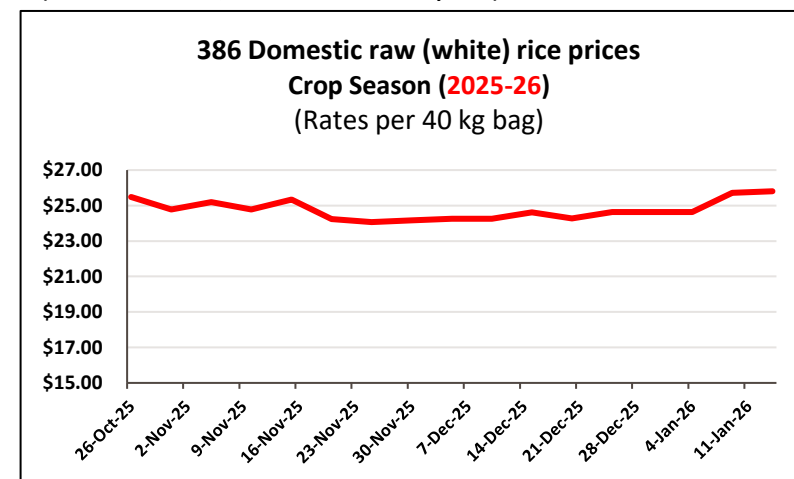
MAJOR RICE VARIETIES GROWN IN PAKISTAN: (Non-Basmati)

(Production, consumption, supply and Demand)

PK-386		
Growing Region	Punjab: Major Quantity	Sindh: Not available in Sindh
Production Area	Punjab: 147% Decline in area 2025-26: 1,79,000 Acers 2024-25: 4,43,000 Acers	Sindh: N/A
Quality of the crop year (2025-26)	Good quality of the crop is being reported so far in various areas of punjab.	
Variants Available	<ul style="list-style-type: none"> 386 brown rice 386 milled rice 386 parboiled rice 	
Major Markets	African and Gulf countries.	
Supply and Demand	<ul style="list-style-type: none"> As per news, In July–Nov FY2025–26, total rice exports fell by 40.02% in volume, with values declining 49.24% in USD terms. Non-basmati rice, including 386, IRRI-6, and IRRI-9, recorded a 39.70% decline in volumes and 53.23% decline in export value, with African and Asian buyers favoring cheaper Indian rice. Export prices for non-basmati varieties fell sharply from ~USD 550/ton to ~USD 350/ton, underlining the pressure on Pakistan's price-sensitive markets Domestically, PK 386 paddy has seen a sharp upward trend, supported by inflationary pressures. Current paddy prices are around PKR 3800 – 3900 per 40 kg compared to last week level of PKR 3600 – 3700 per 40 kg, reflecting a bullish trend supported by short-term inflation. 	
Local Consumption	386 rice is consumed locally.	



(1 USD = PKR 279.85, recorder on 15th January 2026)

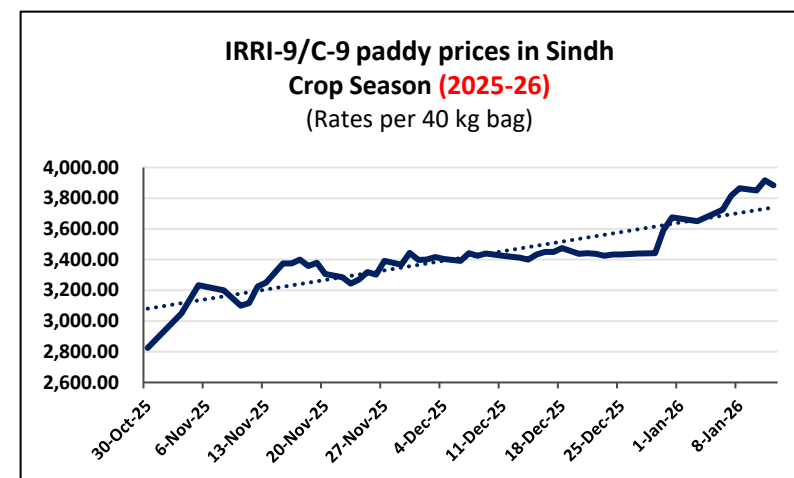


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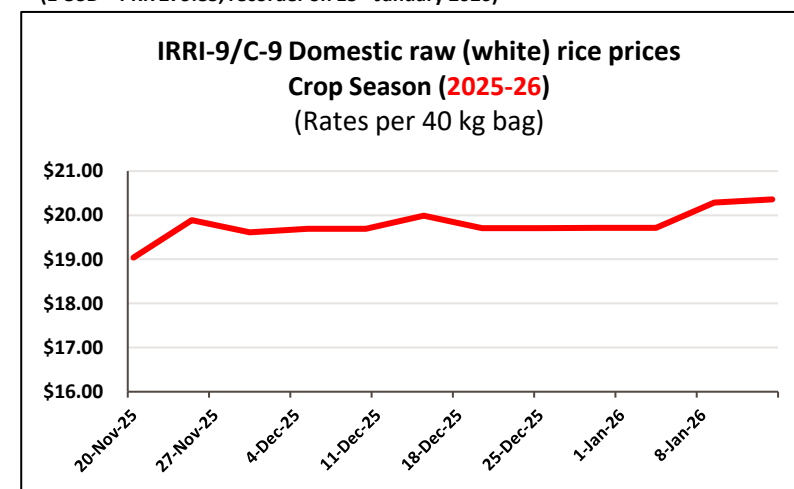
MAJOR RICE VARIETIES GROWN IN PAKISTAN: (Non-Basmati)

(Production, consumption, supply and Demand)

IRRI- 9		
Growing Region	Punjab: Lower Quantity.	Sindh: Major Quantity.
Production Area	Punjab: 108% Decline in area 2025-26: 59,000 Acers 2024-25: 1,23,000 Acers	Sindh: N/A
Quality of the crop year (2025-26)	Good quality of the crop is being reported so far in various areas of Sindh.	
Variants Available	<ul style="list-style-type: none"> IRRI-9 milled rice. IRRI-9 steam rice. 	<ul style="list-style-type: none"> IRRI-9 parboiled rice
Major Markets	Gulf & African countries.	
Supply and Demand	<ul style="list-style-type: none"> As per news, In July–Nov FY2025–26, total rice exports fell by 40.02% in volume, with values declining 49.24% in USD terms. Non-basmati rice, including 386, IRRI-6, and IRRI-9, recorded a 39.70% decline in volumes and 53.23% decline in export value, with African and Asian buyers favoring cheaper Indian rice. Export prices for non-basmati varieties fell sharply from ~USD 550/ton to ~USD 350/ton, underlining the pressure on Pakistan’s price-sensitive markets. Current paddy prices are around PKR 3700 – 3850 per 40 kg compared to last week level of PKR 3400 – 3500 per 40 kg, reflecting a bullish trend supported by short-term inflation. 	
Local Consumption	IRRI-9 rice is consumed locally.	



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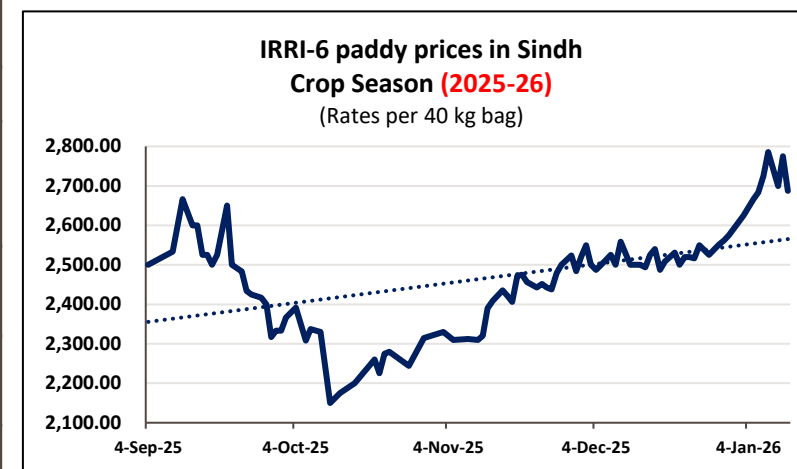


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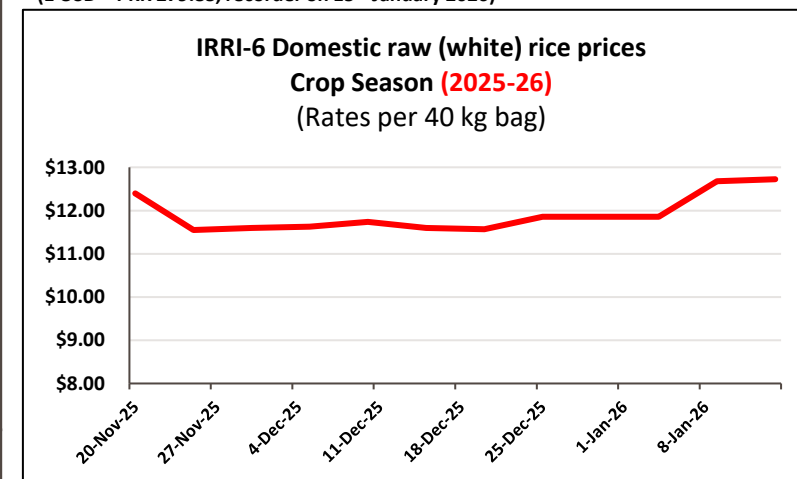
MAJOR RICE VARIETIES GROWN IN PAKISTAN: (Non-Basmati)

(Production, consumption, supply and Demand)

IRRI- 6		
Growing Region	Punjab: Relatively good Quantity.	Sindh: Major Quantity.
Production Area	Punjab: 92% Decline in area 2025-26: 1,08,000 Acers 2024-25: 2,07,000 Acers	Sindh: N/A
Quality of the crop year (2025-26)	Good quality of the crop is being reported so far in various areas of Sindh.	
Variants Available	<ul style="list-style-type: none"> IRRI-6 milled rice. IRRI-6 steam rice. IRRI-6 parboiled rice IRRI-6 brown rice 	
Major Markets	Indonesia, Malaysia, Philippines and African countries.	
Supply and Demand	<ul style="list-style-type: none"> As per news, In July–Nov FY2025–26, total rice exports fell by 40.02% in volume, with values declining 49.24% in USD terms. Non-basmati rice, including 386, IRRI-6, and IRRI-9, recorded a 39.70% decline in volumes and 53.23% decline in export value, with African and Asian buyers favoring cheaper Indian rice. Export prices for non-basmati varieties fell sharply from ~USD 550/ton to ~USD 350/ton, underlining the pressure on Pakistan's price-sensitive markets Current paddy prices are around PKR 2700 – 2800 per 40 kg compared to last week level of PKR 2400 – 2500 per 40 kg, reflecting a bullish trend supported by short-term inflation. 	
Local Consumption	IRRI-6 rice is consumed locally.	

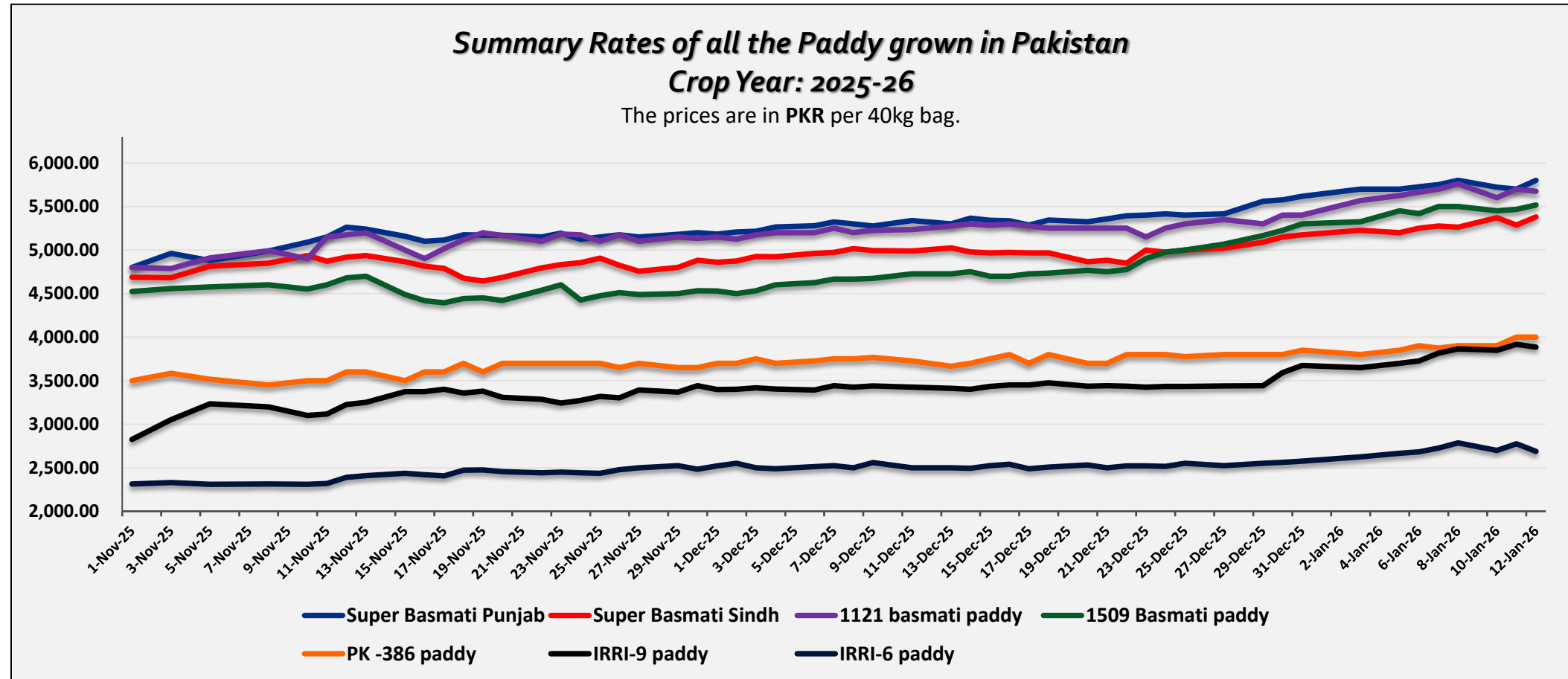


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SUMMARY RATES OF ALL THE PADDY GROWN IN PAKISTAN



Here we present a comparative performance on all the varieties grown in Pakistan till the time being reported. (Last Updated: 12th January 2026)

For checking previous year rates and comparing various varieties please click here: [Pakistan Domestic Market](http://PakistanDomesticMarket.com)

EMERGING BASMATI VARIETIES FOR NEW SEASON CROP: 2025–26



Key Emerging Basmati Varieties Observed This Season:

1. 1718
2. 1692
3. 1847
4. 1885
5. PB-07
6. Guard 101

Super Basmati	1121 Basmati	1509 Basmati
PB-07 (Clubbed with Super Basmati)	1718 (Clubbed with 1121 Basmati)	1847 Basmati (Clubbed with 1509 Basmati)
	1885 (Clubbed with 1121 Basmati)	1692 Basmati (Clubbed with 1509 Basmati)

- ❑ Exporters of Pakistan may club these new varieties with traditional Super, 1121, and 1509 Basmati. Although it is still unclear whether these varieties will form an individual export category, yet they are now arriving in the market in good quantities.
- ❑ These varieties are gaining attraction among growers due to certain agronomic benefits such as Improved yield potential & Better grain quality for export markets.

Using certified varieties not only ensures better productivity but also strengthens Pakistan's position in the global basmati rice market by maintaining consistency, quality, and authenticity.

APPROVED BASMATI & NON- BASMATI VARIETIES FROM GOVERNMENT OF PAKISTAN

APPROVED BASMATI VARIETIES	
Basmati -370	Kissan Basmati
Basmati C 622	NIAB Basmati 2016
Sultan Super Basmati	Noor Basmati
Basmati 198	Super Gold
Basmati 385	Super Basmati 2019
Super Basmati	NIBGE Basmati 2020
Basmati 2000	PK 2021 aromatic
Shaheen Basmati	KSK 111 H
Basmati 515	Sona Super Basmati
PK 1121 aromatic	Vital Super Basmati
Punjab Basmati	NIAB HT 39
NIAB HT 18	NIAB S-39
GUARD 101	NIAB Super
Chenab Basmati	NIAB Basmati-2016

APPROVED NON-BASMATI VARIETIES	
IRRI-6	IRRI-9
KSK- 282	NIBGE GSR 8
KSK- 133	SKCB – 370-5-32
NIAB IRRI-9	
NIAB 2013	
KSK- 434	
NIBGE -5	
NIAB ST-9	
NIAB IRRI – 195	
KSK- 706	
NIBGE GSR 6	
NIBGE GSR 7	

Source: [Approved Basmati Rice Varieties](#)
[Approved Non-Basmati Rice Varieties](#)

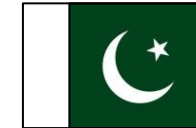
PAKISTAN NEWS HIGHLIGHTS:

Prime Minister Shehbaz Sharif has directed authorities to formulate a comprehensive export roadmap, with rice identified as a priority commodity to help narrow **Pakistan's trade deficit**. Chairing a high-level review meeting on national export promotion, the prime minister stressed the need for an export-led growth strategy, particularly through **increased agricultural shipments**.

He instructed officials to develop a coordinated rice export strategy in consultation with the **Rice Exporters Association of Pakistan (REAP)**, underscoring the crop's importance in sustaining foreign exchange earnings. The prime minister also emphasized accelerating institutional reforms to facilitate exporters and warned that delays in tax refunds would not be tolerated, noting that timely refunds are critical for maintaining export momentum.

Officials briefed the meeting on **trade performance** during **July–December 2025** and highlighted ongoing efforts to enhance export competitiveness. The briefing revealed that government-to-government negotiations on rice exports with several countries are currently underway, aimed at expanding market access and stabilizing export flows.

In addition, the government is working to improve port infrastructure and logistics systems to support exporters and integrate **Pakistan's rice trade** more effectively into global value chains. The renewed policy focus signals stronger official backing for rice exports as a key pillar of Pakistan's export growth strategy. [Read More](#) (9th Jan).



PAKISTAN is the 4th largest rice exporting country in the world.

- Total rice exports fell to **712,797 tonnes** in **Q1 FY26** from **991,146 tonnes** in **Q1 FY25**, a **28% decline**.
- Basmati rice exports fell to **137,066 tonnes** in **Q1 FY26** from **248,500 tonnes** last year, a **45.5% decline**.
- Non-basmati rice exports dropped to **575,731 tonnes** from **764,700 tonnes**, down **22.1%**.
- Pakistan controls **67%** of the **basmati brown rice market** in the **European Union** and the **UK**.

The top destinations of Pakistan rice exports:

Basmati rice export markets:

- GULF region
- Europe, UK and USA

Long grain rice export markets:

- Asia (Malaysia, Indonesia, Philippines and also neighboring country Afghanistan)
- Middle East (Saudi Arabia, UAE & Oman)

Source: Publications

RICE FARMING IN PAKISTAN:

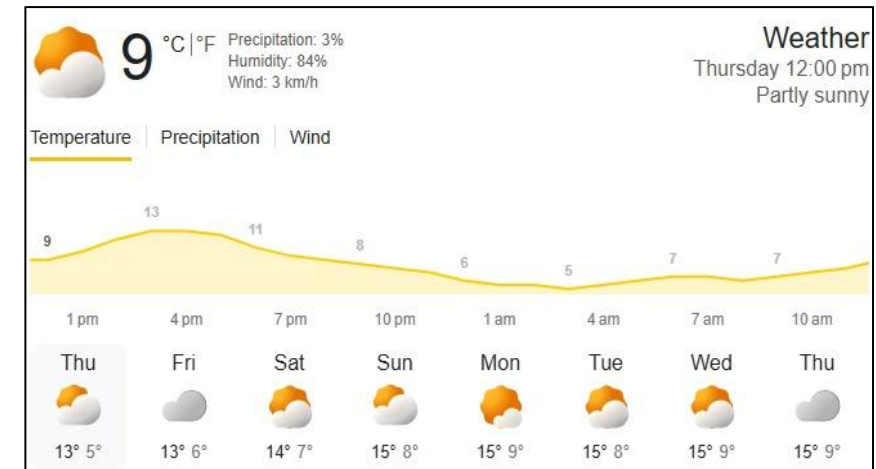
Sultan Super Basmati: How Pakistan's Longest Grain Rice Is Redefining Premium Markets

- In Pakistan's rice heartland, a new chapter is being written with the development of **Sultan Super Basmati**, a variety that has set a national record for grain length. Scientists at the **Rice Research Institute (RRI), Kala Shah Kaku**, announced that the new Basmati measures **9.66mm**, the longest ever recorded in the country. Developed in **2025**, it surpasses **Sona Super Basmati (9.5mm)** introduced in **2023** and goes well beyond **Kainat Basmati (8.26mm)**, which researchers clarify is not a pure Basmati line but a fine rice with Basmati-like aroma. According to **Dr Usman Saleem**, Senior Scientist at **RRI**, the true distinction emerges after cooking, when the grain elongates to around **20mm**, a rare and highly valued trait in premium global markets. The variety also retains a strong, traditional **Basmati aroma** and delivers even cooking with excellent elongation.
- The story does not end with quality alone. **Sultan Super Basmati** offers a yield potential of up to **77 maunds per acre**, far above the current Basmati average of about **45 maunds per acre**, making it equally attractive for farmers. Although it is slightly late-sown, it matures alongside commonly grown Basmati varieties. **RRI** has so far developed **33 high-yielding fine and coarse rice varieties**, including **Basmati 385, Super Basmati, Super Gold** and **Chenab**, and is working on three more Basmati lines expected within the next two to three years. **Rice exporters** have welcomed the breakthrough, with **REAP's** former senior vice chairman **Taufiq Ahmad Khan** noting that extra-long grain rice enjoys strong global demand, while emphasizing that rapid farmer adoption will be key to export success.

Source: Publications & News



Source: AI

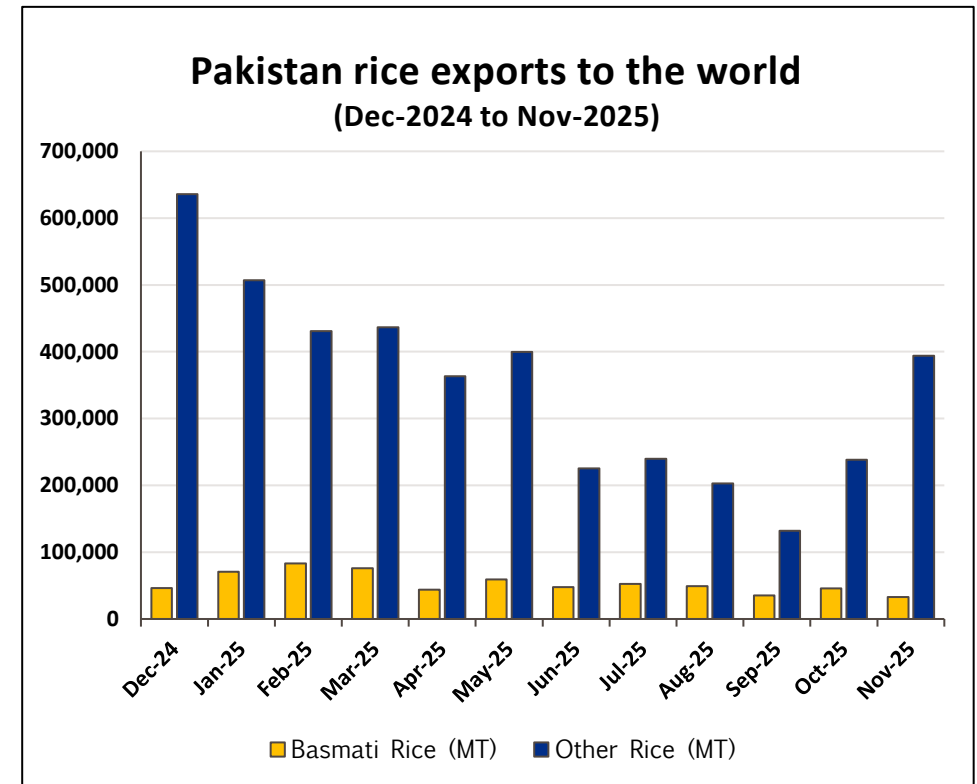


Source: Google Weather
Weather forecast from 15th January and onward.

PAKISTAN RICE EXPORTS (Month-wise) & PRODUCTION OVERVIEW (2024-25):

Months	Basmati Rice (MT)	Value in (000) \$	Other Rice (MT)	Value in (000) \$	Total QTY (MT)	Total Value in (000) \$
Dec-24	46,160	\$47,699	636,055	\$312,085	682,215	\$359,784
Jan-25	70,696	\$77,782	506,845	\$241,270	577,541	\$319,052
Feb-25	83,254	\$88,368	430,828	\$200,595	514,082	\$288,963
Mar-25	75,994	\$77,002	436,683	\$197,333	512,677	\$274,335
Apr-25	43,895	\$45,741	363,434	\$160,555	407,329	\$206,296
May-25	59,077	\$59,226	399,785	\$180,025	458,862	\$239,251
Jun-25	47,516	\$48,635	225,236	\$101,172	272,752	\$149,807
Jul-25	52,339	\$55,760	239,562	\$112,350	291,901	\$168,110
Aug-25	49,240	\$51,534	202,997	\$94,744	252,237	\$146,278
Sep-25	35,093	\$41,094	132,232	\$63,213	167,325	\$104,307
Oct-25	45,725	\$54,038	238,544	\$108,623	284,269	\$162,660
Nov-25	32,737	\$38,674	394,195	\$149,451	426,932	\$188,125
Total	641,727	685,552	4,206,396	1,921,416	4,848,123	\$2,606,968

Source: Pakistan Bureau of statistics

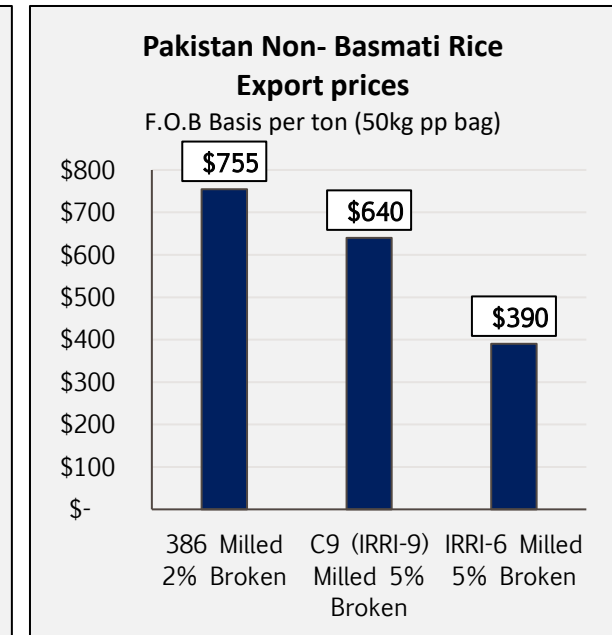
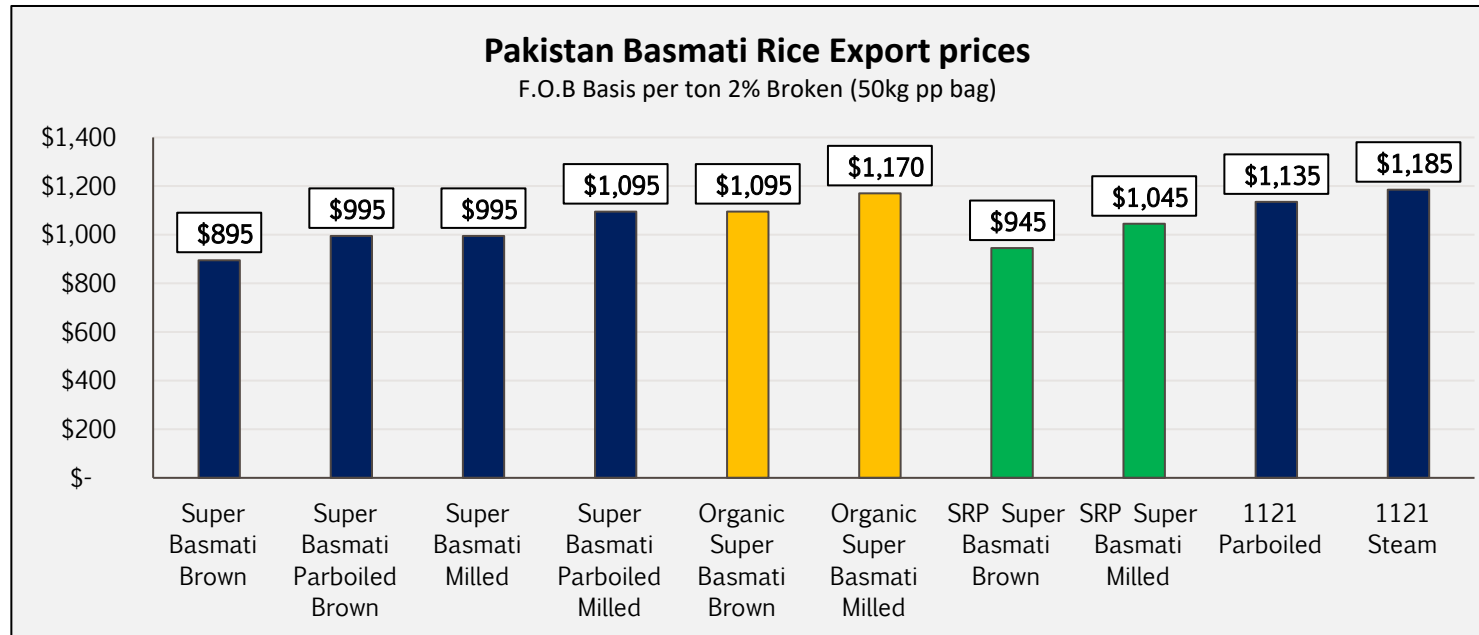


Pakistan Rice Production Area (2025-26)
 Basmati rice production area: 46,97,000 Acers
 Other rice production area: 13,15,000 Acers

Source: Punjab crop department

PAKISTAN RICE PRICES:

EXPORT PRICES F.O.B BASIS (PER TON).



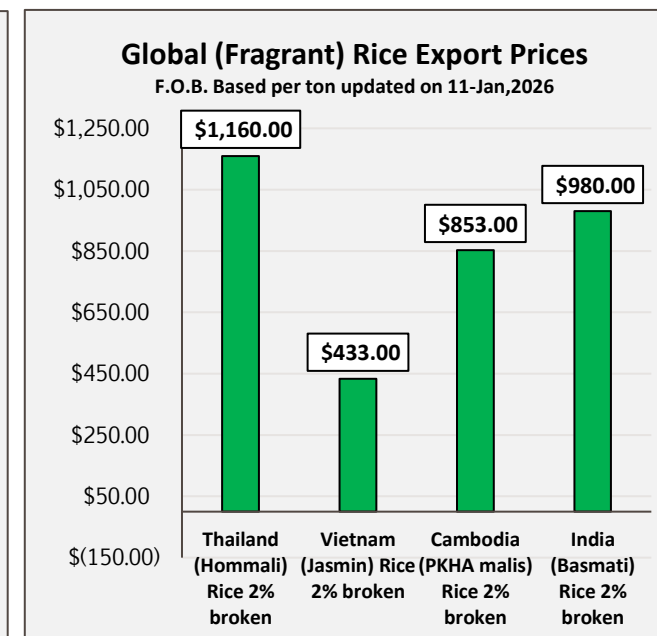
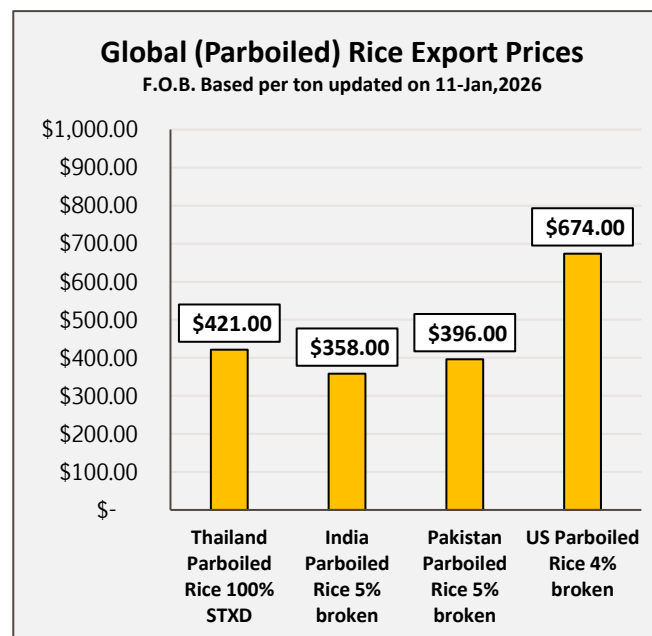
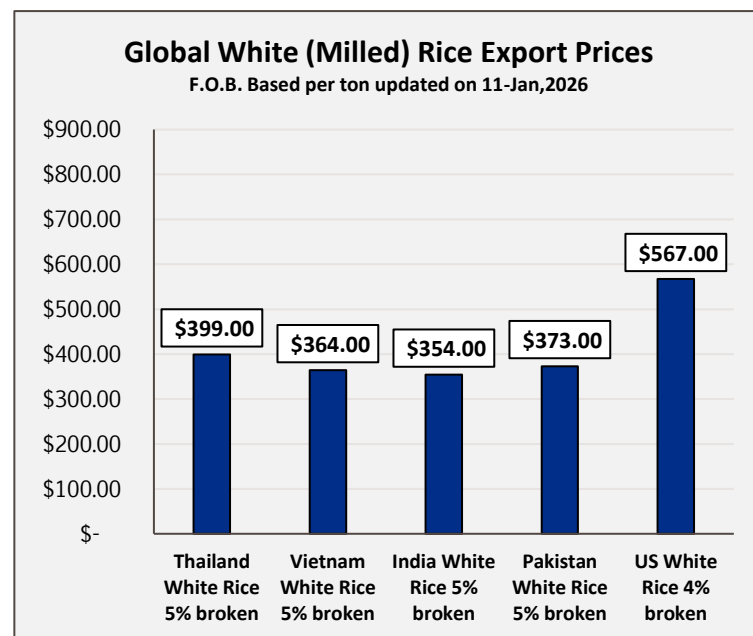
All Rice Prices were updated on 14th January 2026.

This week, prices for all major rice varieties remained high, with increase of \$10–15/ton. **Super Basmati, 1121 Basmati (parboiled and steam), non-Basmati Long Grain - 386, IRRI-9 and IRRI-6** white rice all saw slight movements, reflecting a steady market.

For more details on Pakistan market rice prices Please click here: [Pakistan Rice Market](http://www.RiceNewsToday.com)

GLOBAL RICE PRICES:

EXPORT PRICES F.O.B BASIS (PER TON)








All Prices were updated on 11th January 2026.

➤ As per the news, The Global rice prices remained stable this week.

Source: TREA (Thailand Rice Exporters Association), **For more details on global rice prices Please click here:** [Global Rice Market](http://www.RiceNewsToday.com)

GLOBAL NEWS HIGHLIGHTS OF THIS WEEK:

	<p>India's Agri-export body APEDA has resumed registration of non-basmati rice exports to the Philippines and Senegal after both countries lifted import curbs. The Philippines has opened imports for 500,000 tonnes under tighter timelines and higher duties, while Senegal withdrew its month-long restriction, allowing exports to restart immediately. READ MORE (15-Jan)</p>
	<p>Myanmar donates 500 tonnes of rice to Sri Lanka. Myanmar officially handed over 500 tonnes (10,000 bags) of rice to aid cyclone-affected communities in Sri Lanka. The donation ceremony was held at Yangon Port, attended by Myanmar and Sri Lankan officials, with preparations for shipping the rice completed by the Myanmar Rice Federation. READ MORE (14-Jan)</p>
	<p>Cambodia's rice exports to China surged 96% last year, reaching 231,125 tonnes and earning \$138.36 million, thanks to RCEP and CCFTA trade agreements. China remains the top destination for Cambodian premium and fragrant rice, with growth expected if quality, supply, and pricing are maintained. READ MORE (13-Jan)</p>
	<p>The Philippines lifted its four-month rice import ban on Jan. 1, resuming imports with a 15% tariff while the planned 20% rate is yet to be implemented. The government allows 500,000 MT to enter through 17 ports by end-February, managing imports to protect local farmers' prices, while Thai exporters see this as a positive opportunity. READ MORE (12-Jan)</p>
	<p>Indonesia plans to export 1 million tons of premium rice in 2026 from its 3.35-million-ton stockpile, while ensuring domestic supply for Chinese New Year, Ramadan, and Eid. The government aims to maintain self-sufficiency, no longer importing consumer rice, and is exploring ASEAN destinations like Malaysia, Timor Leste, and Papua New Guinea. READ MORE (12-Jan)</p>

MAJOR UPDATE THIS WEEK:

Iran Crisis Freezes Basmati Trade, Prices Slide as Payment Risks Mount

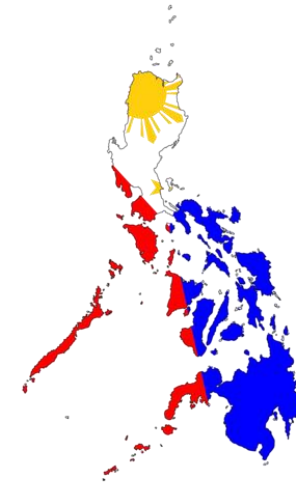
- **A pillar market cracks:** Iran, one of India's largest **basmati buyers**, imported **5.99 lakh tonnes worth USD 468.1 million (Apr–Nov FY26)**. Today, civil unrest, **42%+ inflation**, and a collapsing rial have brought this trade under severe stress.
- **Payments freeze, cargo stalls:** Shipments **worth ₹1,500–2,000 crore** are reportedly stuck as **Iranian importers** struggle to remit payments, forcing **Indian exporters** to halt fresh consignments.
- **Prices slide at origin:** Within a week, **Basmati 1121** fell to **₹80/kg from ₹85**, while **1509** and **1718** dropped to **₹65/kg from ₹70**, reflecting buyer hesitation and delayed contracts.
- **Farm-gate pressure builds:** In Punjab, basmati prices have softened by **₹300–800 per quintal**, raising concerns for farmers already facing weather-related disruptions and rising costs.
- **Currency collapse deepens pain:** Iran's rial has plunged to around **1.3 million per US dollar**, inflating import costs and worsening payment risks across the rice supply chain.
- **Geopolitics amplify risk:** Fresh US warnings of a **25% tariff on Iran-linked trade** have further rattled exporters, banks, and insurers, accelerating diversification toward alternative markets.

Source: Publications & News

GLOBAL RICE TENDER & TRADE UPDATE:

Philippines to Import 2.5 Million Tonnes of Rice from Vietnam in 2026

- **Philippines 2026 Rice Imports:** Expected **3.6 million tonnes**.
- **Vietnam Supply Share:** 75–80% of imports likely from Vietnam.
- **Initial Deal:** Philippines to import **2.5 million tonnes** of rice from Vietnam.
- **Import Management:** Volumes to be regulated to protect local farmers, especially during domestic harvests.
- **Tariff Policies:** Applied to rice imports from partner countries, including Vietnam. ----- (14, January 2026)



South Korea tenders to buy rice

- South Korea's state-backed **Agro-Fisheries & Food Trade Corp** has issued an international tender to purchase **56,944 metric tons of rice**.
- The tender specifically seeks non-glutinous brown short-grain rice to be sourced from China.
- Delivery is requested in three consignments between **April 30 and June 30, 2026**.
- Price offers must be submitted by **December 30, 2025**, with final results pending sample analysis and review by the corporation.



UPCOMING EVENTS:



5TH ANNUAL Sustainable Foods 2026

Date: January- 28, 2026 to January -29, 2026

Locations: Business Design Centre, London



Gulf Food Fair 2026

Date: January- 26, 2026 to January -30, 2026

Locations:

- Dubai world trade center
- Dubai expo city

For more details, please click here: [Global Rice Events](#)



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